

Invitation

Essential Negotiation Skills for Successful Franchising Breakfast Seminar

Effective negotiation skills are an essential element of a successful franchise system. This seminar will introduce the various aspects of effective negotiation including preparation, essential negotiation skills, developing arguments, uncovering interests and getting the deal done. The aim is to give attendees negotiation skills that they can use to improve the efficiency and effectiveness of their franchised businesses. This seminar also aims to give business advisors the skills they need to assist their franchise clients to run successful franchise operations.

Speakers



Paul Venus
Partner
Holding Redlich



Toby Boys
Partner
Holding Redlich

When: Wednesday, 17 February 2010, 8.00 am - 9.00 am (a light breakfast will be served from 7.45 am)

Where: Holding Redlich
HSBC Building
Level 1, 300 Queen Street, Brisbane

RSVP: As positions are limited, please register your attendance as soon as possible to Luke Edwardes-Evans on

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Position:		
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